



MIDWEST MUSIC
FOUNDATION
MUSIC HAPPENS HERE

P.O. Box 45094 • Kansas City, MO 64171 • www.midwestmusicfound.org

February 26, 2010

FOR IMMEDIATE RELEASE

Press Contact: Billy Smith (billy.say10@gmail.com phone: 816-769-9624)

MMF/Sponsor Contact: Rhonda Lyne (rhondalyne@gmail.com phone: 816-830-0382)

The Midwest Music Foundation, in conjunction with The Gusto Lounge, Record Bar and Czar Bar are proud to sponsor the showcase "Midwasteland Takeover" March 18 - 20, 2p.m.-2a.m., at The Canvas Bar and Gallery (5th and Brazos) in Austin, Texas showcasing over 30 Kansas City acts for three days of music, mayhem, and general debauchery.

In it's second year, The Midwasteland Takeover, brainchild of local renaissance men Joshua Martinez, Steve Tulipana, and Billy Smith hopes to bring the amazing talent of Kansas City artists to a more prominent place on the national stage by setting up shop in the middle of the mother of all music festivals, South By Southwest.

Featuring KC favorites The Roman Numerals, Olympic Size, Capybara, Soft Reeds, Bent Left, Ces Cru, James Christos, The Grisly Hand, Bacon Shoe, The Thieves and a host of others, this year's festivities promise a definitive and diverse Midwestern flavored musical throw down. There will also be some surprise national guest artists to round out the schedule. For a full schedule and list of bands please visit www.midwastelandtakeover.com.

A Compilation CD, sponsored by Pabst Blue Ribbon and curated by Robert Moore (Sonic Spectrum), will be distributed for this event. All bands will have tracks available for download on the website.

Kansas City's own Gnarly Enterprises will be streaming live footage from the event. Boulevard Beer and locally made custom guitar strap company, Jaykco, will also make the trek to Texas. Other local sponsors are being added to make this a true showcase of all the amazing products, services and talent Kansas City has to offer.

The Midwest Music Foundation is proud to support the DIY spirit of Kansas City's intrepid and inspired music community, and encourages all traveling to SXSW this year to take a trip over to 5th and Brazos to see what the Heartland has to offer.

For more information please visit: www.midwastelandtakeover.com or www.midwestmusicfound.org

The Midwest Music Foundation is a Nonprofit organization dedicated to promoting & supporting music & Musicians.